

# Overview 2006

International Alliance of  
Dietary/Food Supplement  
Associations

# Areas of Activity

1. Membership
2. Global lobby: Codex & WHO
3. National/Regional Action
4. Scientific basis of the industry
5. Improving quality in the industry

# Membership

2003

- India
- Uganda
- Singapore
- Peru
- Indonesia
- Malaysia
- Slovenia

2004

- Russia
- Hungary
- Poland
- Spain
- Turkey

2005

- Bulgaria
- France (II)
- Hong Kong
- Kenya

2006

- Brazil
- Slovakia
- Vietnam

43

48

52

55

# Target Membership 2006-7

⇒ Greece

⇒ Philippines

⇒ Ukraine

# Codex: Issues affecting Dietary Supplements



**Codex Alimentarius Committees/Commission**

# Impact of Codex VMS Guidelines

*“When the maximum levels are set, due account may be taken of to the reference intake values of vitamins and minerals for the population. This provision should not lead to setting of maximum levels that are solely based on recommended nutrient intakes (e.g. Population Reference Intake or Recommended Daily Allowance values).”*

# Impact of VMS Guidelines

- RDAs no longer permitted
- What replaces them?
- Impact of WHO report
- Establishing maximum levels
- EU maximum levels

# National/Regional Action

- ASEAN
- China
- EU
- Mexico
- Turkey
- Russia
- Japan
- India

# ASEAN Origins

- ASEAN founded in 1967 and today brings together 10 countries of South-East Asia:
  - Brunei
  - Cambodia
  - Indonesia
  - Laos
  - Malaysia
  - Myanmar
  - Philippines
  - Singapore
  - Thailand
  - Vietnam
- Key goals of ASEAN are to accelerate economic growth, social progress and cultural development.
- The day to day operation of ASEAN is run by a Secretariat based in Jakarta, Indonesia.

# Harmonization of TMHS by 2010

**Definitions**

**Labelling**

**Ingredients and dosages**

**Claims**

**Product Placement**

**Manufacturing Standards**

# Role of IADSA

- ✓ Coordinating with ASEAN associations on development of model regulation.
- ✓ Providing information and guidance to associations and to governments
- ✓ Helping to create associations in countries where they do not exist.



# National/Regional Action

- ASEAN
- China
- EU
- Mexico
- Turkey
- Russia
- Japan
- India

China World Hotel  
Beijing  
13 - 14 October



## Expert Workshop :: 2005

### Policy and Regulation on Health Foods

*During 2004 a number of meetings were held between the SFDA and representatives of the International Alliance of Dietary/Food Supplement Associations (IADSA). These meetings focussed on providing an exchange of information on the development of a new framework for regulating food supplements in China and on significant developments on regulation, and experiences with that regulation, in other parts of the world.*

*This initial exchange of information was considered extremely valuable. This Expert Workshop has therefore been organised to bring together leading experts from both within China and outside to address the scientific-regulatory issues underpinning future regulation.*

*This Expert Workshop will provide a valuable exchange of information and also start the process of finding solutions to many important issues of international importance.*

Chaired by

**SFDA** IADSA



Expert Workshop : 2005  
Policy & Regulation on Health Foods

# 2005年保健食品监督管理政策法规国际研讨会



# National/Regional Action

- ASEAN
- China
- EU
- India
- Japan
- Mexico
- Russia
- Turkey



# National/Regional Action

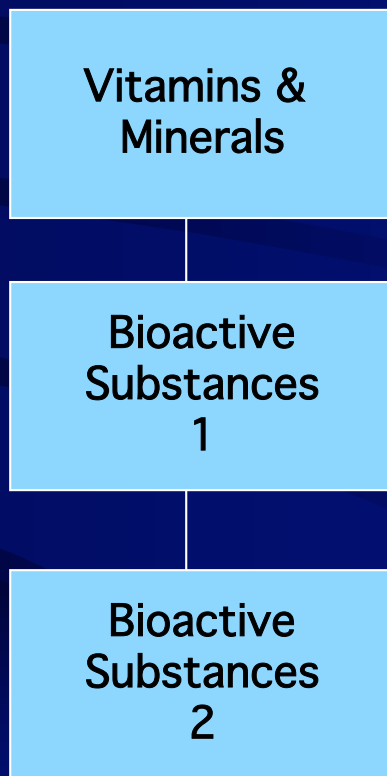
- ASEAN
- China
- EU
- Mexico
- Turkey
- Russia
- Japan
- India

# Scientific

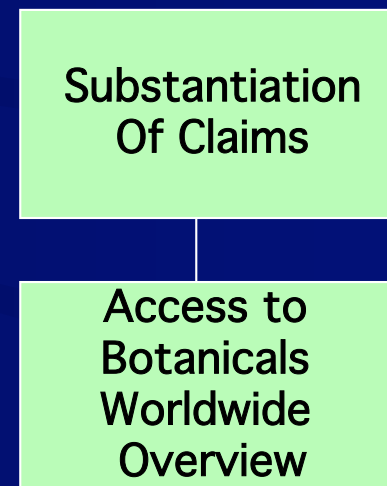
## Role/Benefits



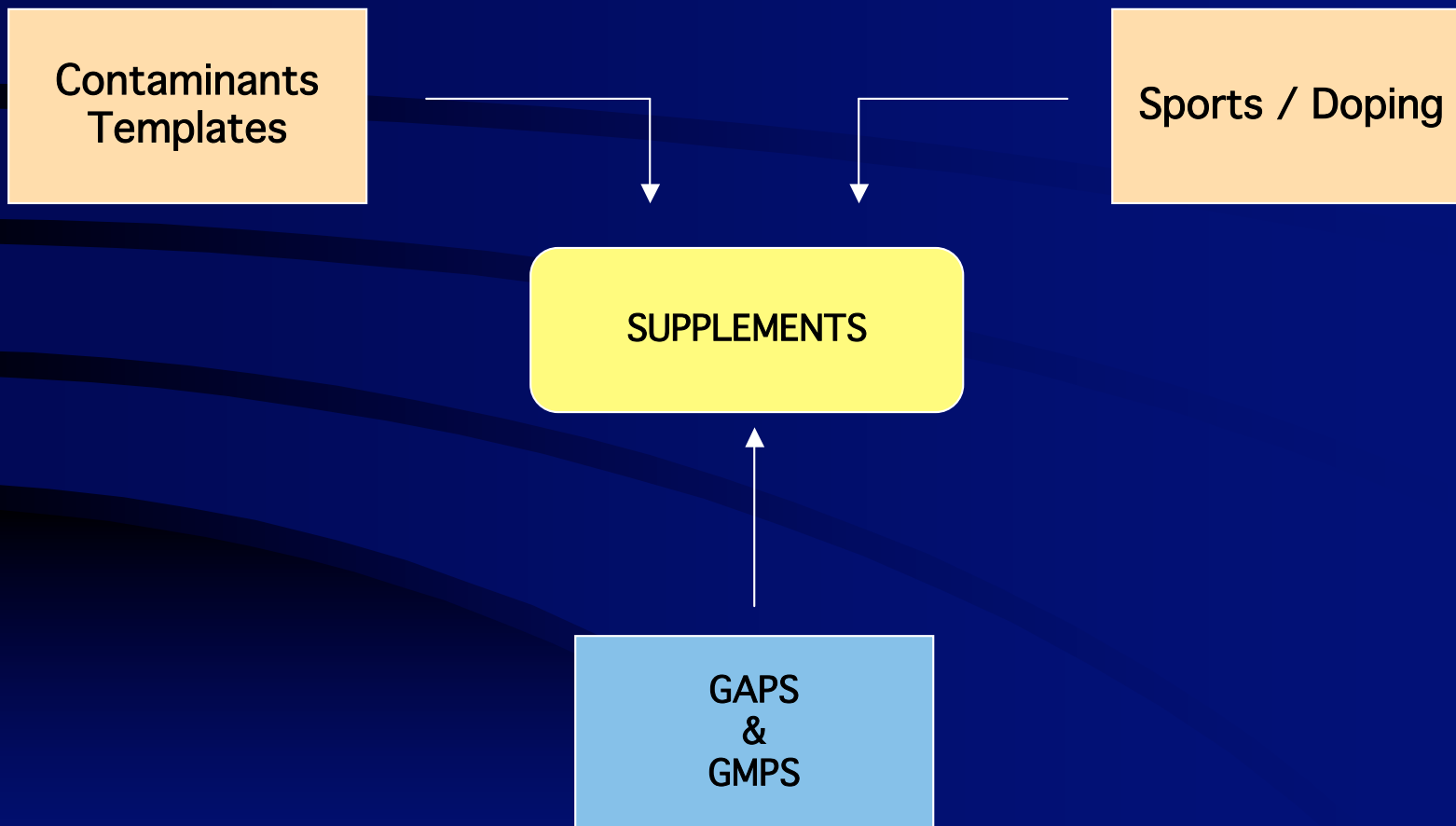
## Safety



## Other Key Areas



# Quality



# Key Elements

- Strong relations with many governments.
  - Trust.
  - Delivery of the right information at the right time.
- Scientific & technical credibility
- Drive
- Achieving results.